



ONLINE COMMERCE
built for **COMMUNITIES**

YOUR BUSINESSES ONLINE *together*

Now more than ever, customers are buying online AND want to support businesses they care about while doing so. In 2020, online shopping became a staple of our society, increasing to 21.3% of all U.S. commerce. However, since the pandemic there is also interest in supporting local businesses and businesses that share their values.

We partner with leaders in local, state, and national organizations that understand the importance of online commerce and the benefit of doing that through a shared platform. In partnership with Chambers of Commerce, State and Local Economic Development Organizations, Associations, and similar business organizations, small businesses can either start or expand their online presence through a shared platform, helping customers choose their businesses first when making purchases online.

Our marketplace websites are a pioneer for business support programs in the digital era. We offer affordable turn-key solutions to full-scale white-label marketplaces depending on your needs. We manage the platform, support and train businesses, and provide customer service to shoppers.

Join us to help your businesses sell together online through one marketplace website.

A Few of Our Platforms:



Site Partners:



HOW IT WORKS

YOU PARTNER WITH US

Our partners are looking for a turn-key solution to help their businesses sell online together. We will prepare a proposal that serves your members, and aligns with your overall goals.



BRANDED MARKETPLACE

We can design a marketplace website that is reflective of your members or community. Depending on budget, websites can be built on our subdomain or on a domain of your choosing, and customized to fit your goals and needs.

WE SUPPORT YOUR BUSINESSES

Our team coaches and trains vendors on the platform capabilities with live webinars, video tutorials, knowledgebase resources, and direct phone and email support.



CUSTOMERS SUPPORT YOUR BUSINESSES ONLINE



As businesses and their products and services are added to the site, this provides a window to your community, allowing customers to find, shop, and support your member businesses from anywhere.

FREQUENTLY ASKED *questions*

OUR PROCESS:

As a company, we handle all of the website functionality, including the website design, build, maintenance, and support to businesses utilizing the platform, as well as customer service to shoppers buying on the website.

YOUR ROLE:

Our partners promote the platform to members and other businesses, as well customers. These are often tied to their current efforts, however we can also support your efforts in this area, as needed.

PLATFORM COST:

We tailor a marketplace that is specific to your needs, based around your budget, businesses, custom development and integrations, marketing efforts needed, and compliance needs.

COST TO BUSINESSES:

Because our partners fund the marketplace, we do not charge listing or commission fees to vendors. Businesses only pay standard credit card processing rates on orders they receive (standard rate is 2.9% + \$.30 per transaction - the same as most in-store transactions) to our payment processor.

MARKETPLACE TIMEFRAME:

Once we get through the proposal and payment terms stage, creating a new marketplace site typically takes anywhere from 4-8 weeks depending on design elements, customizations, and resources needed from your team.

TESTIMONY

from a partner:

Nevada SBDC, Winnie Dowling & Brad Scribner

"We found Member Marketplace through a referral from another SBDC and every experience with them has been positive. They are responsive, reasonably priced, and knowledgeable about their e-commerce software. We were able to get Shop Made in Nevada up and running quickly and cost effectively. Now, our Nevada small businesses have access to a credible business venue to sell products and services online and we've been able to increase our members by over 300%. Member Marketplace made it easy through training and individual assistance to get our Nevada small businesses on-line and generating sales - which is exactly what they need. We look forward to expanding and growing with this gem of a vendor."

from businesses:

"I have been selling on this site and love the simple procedure from start to finish of a sale. I highly recommend this to small businesses to get your word out. So far I have not only shipped books to people in my state, but also three other states."

SHOP OWNER

"This platform has by far exceeded my expectations. To be honest initially I was pretty skeptical and a hard sell on the idea. I really only did it to support the Chamber, but I am so glad I did. I've had a few people reach out to our business to inquire about the platform and we have always given them a 5 star review."

CUSTOM PRODUCT MAKER

"Wow, you guys are phenomenal!! Thank you for not only catching my oversight, but for also reaching out to me to fix it!"

ARTIST

"Because of the ease of transacting the sale on site we sold 33% more tickets than when we pushed the ticket sales through our own website last fall."

CHAMBER PARTNER

Partners can also utilize the site for their own online selling efforts

With our website being tied to the platform, we have increased our number of website views by 1800. You can't get that kind of exposure with newspaper or radio, because these are actual views, not circulation! It's as if customers peeked into our store window 1800 times!"

ART GALLERY OWNER

WANT TO LEARN MORE?

Contact us to have a conversation about building a marketplace for your community or members.

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