

Start Date: _____

End Date: _____

**30-Days
To \$1k
Challenge**

\$10	\$25	\$50	\$15	\$20	\$50
\$45	\$20	\$35	\$10	\$25	\$55
\$50	\$15	\$30	\$45	\$55	\$20
\$25	\$40	\$55	\$20	\$35	\$25
\$35	\$30	\$45	\$50	\$25	\$40

Rules:

1. Inform the Member Marketplace Team you're starting the challenge.
2. Check off a box for each sale meeting or surpassing the designated order amounts. For instance, for a \$10 sale, mark the \$10 box; for a \$17 sale, check the \$15 box, and so forth.
3. Complete the challenge by marking off all the boxes within the 30-day period.
4. Notify the Member Marketplace Team upon successful challenge completion.
5. If the goal is not achieved in 30-days, restart the challenge by printing a new sheet.

Here's a 30-day social media plan with daily prompts. Remember to adjust the prompts based on your business, products, and audience. Good luck with your "30 Days to \$1k Challenge"!

Day 1: Kick-off

- Introduce the challenge and your goal.
- Share a compelling story about your business.
- Encourage followers to spread the word.

Day 2: Product Spotlight

- Highlight one of your products.
- Explain its features and benefits.
- Offer a limited-time discount for the day.

Day 3: Testimonials

- Share customer testimonials or reviews.
- Encourage others to share their experiences.
- Offer a special discount for those who share.

Day 4: Behind the Scenes

- Take followers behind the scenes of your business.
- Show the process of creating your products.
- Share the passion and dedication behind your brand.

Day 5: Flash Sale Friday

- Introduce a Friday-only flash sale.
- Offer a significant discount on a popular product.
- Create a sense of urgency.

Day 6: Local Love

- Emphasize the importance of local support.
- Offer a special discount for local customers.
- Encourage followers to tag local friends.

Day 7: Sunday Funday

- Create a fun challenge or giveaway.
- Ask followers to share their favorite product.
- Pick a winner for a special prize.

Day 8: Customer Stories

- Share more customer success stories.
- Create a collage of customer photos with your products.
- Express gratitude for their support.

Day 9: New Product Tease

- Tease a new or upcoming product.
- Build anticipation by sharing sneak peeks.
- Offer an exclusive pre-order discount.

Day 10: Q&A Session

- Host a live Q&A session.
- Answer questions about your products or business.
- Offer a discount to those who participate.

Day 11: Two-for-Tuesday

- Introduce a buy-one-get-one (BOGO) promotion.
- Encourage followers to share the deal with friends.
- Highlight the value of your products.

Day 12: Midweek Motivation

- Share a motivational quote related to your business.
- Remind followers of the impact of their support.
- Offer a midweek discount as a thank-you.

Day 13: Limited Edition

- Introduce a limited edition or exclusive item.
- Emphasize its uniqueness and limited availability.
- Offer a special discount for early purchasers.

Day 14: Local Business Shoutout

- Highlight another local business you admire.
- Encourage cross-promotion and collaboration.
- Strengthen community ties.

Day 15: Halfway There

- Celebrate reaching the halfway point.
- Offer a special discount or exclusive deal.
- Share progress updates toward your \$1k goal.

Day 16: Social Media Challenge

- Create a challenge for followers to share your products.
- Use a branded hashtag for entries.
- Reward participants with discounts or prizes.

Day 17: Trendy Thursday

- Connect your products to current trends.
- Share how your offerings align with popular trends.
- Offer a trend-inspired discount.

Day 18: Thankful Friday

- Express gratitude for your customers.
- Offer a thank-you discount for the weekend.
- Encourage followers to share their favorite products.

Day 19: Saturday Special

- Feature a best-selling product.
- Offer a special Saturday-only discount.
- Encourage followers to treat themselves.

Day 20: Community Spotlight

- Highlight a customer or follower's story.
- Share how they've supported your business.
- Offer a discount to the featured individual.

Day 21: Flashback Sunday

- Showcase the evolution of your business.
- Share old photos or early product designs.
- Offer a discount on a product with nostalgic value.

Day 22: DIY Inspiration

- Share creative ways customers can use your products.
- Encourage user-generated content.
- Offer a discount for sharing their creations.

Day 23: Mystery Monday

- Tease a mystery product or discount.
- Create excitement and curiosity.
- Reveal the mystery item or offer later in the day.

Day 24: Bundle Deal

- Introduce a special bundle deal.
- Highlight the value of purchasing multiple items.
- Offer a bundled discount for the day.

Day 25: Local Partnership

- Collaborate with another local business.
- Offer a joint promotion or discount.
- Cross-promote each other to reach new audiences.

Day 26: Interactive Poll

- Create a poll asking followers to choose their favorite product.
- Offer a discount on the winning product.
- Encourage engagement and interaction.

Day 27: Countdown to Goal

- Update followers on your progress toward the \$1k goal.
- Offer a discount related to the current total.
- Share the excitement of nearing the target.

Day 28: Thank You Tuesday

- Express gratitude for the support received so far.
- Offer a special discount or giveaway as a thank-you.
- Encourage followers to share their favorite products.

Day 29: Last Chance Deals

- Remind followers of the challenge's final days.
- Offer exclusive last-chance discounts.
- Create urgency with a countdown timer.

Day 30: Goal Celebration

- Celebrate reaching the \$1k goal!
- Offer a special discount or promotion to thank supporters.
- Express gratitude and share plans for the future.