

Marketplace Engagement Ideas for Your Community

“Marketplace Scavenger Hunt”

Challenge: Find and comment on 3 different businesses’ posts.

How to Enter: Submit screenshots or use a form to list which businesses/posts they visited.

Prize: Entered to win a local gift card.

“Support Local Selfie”

Challenge: Take a selfie at a local/member business (or with a product purchased from the business).

Prize: Enter for a chance at a local swag bag, gift card, or social post.

Optional: Get one entry for every post.

“Who Does It Best?” Voting Challenge

Challenge: Visit the marketplace and vote for your favorite product, service, or promotion.

How to Enter: Simple click-based (like button) voting on posts.

Bonus: Businesses will be motivated to post and promote their listings.

“Ask the Marketplace”

Challenge: Submit a request or question in the marketplace request tool (e.g., “Who does custom cakes?” or “Where can I host a baby shower?”).

Why It Works: Gets people using the request feature and shows real value to businesses. Also gets them using the messaging tool included.