

# Engagement Ideas for your Member Marketplace

## “First to Post” Challenge

**Goal:** Be one of the first 10 businesses to make a post this week.

**Prize:** Get a *FREE* featured status for the week- highlighted on the homepage, first in the directory, and rotating highlight on the posts & requests pages.

**Optional:** Include a chance for a small prize like a \$10 gift card or free promo boost.

## Post & Win

**Goal:** Every business that makes a post by [date] is entered into a drawing.

**Prize:** One winner gets a prize (gift card, feature, or waived fee).

**Optional:** Get one entry for every post.

## Best Post of the Week

**Goal:** Post something creative or eye-catching.

**Prize:** The post with the most views or likes wins a spotlight in a newsletter or social shout-out.

## 3-Post Sprint

**Goal:** Make 3 different posts this month (e.g. a product, event, and promotion, etc).

**Prize:** Get a “Highly Engaged Business Star” badge and spotlight.